

THE LESTER GROUP

2020 INCENTIVE TRAVEL PROGRAM PROCEDURES

The Westin Golf & Spa, Playa Conchal, Costa Rica

The Lester Group is pleased to announce our latest trip program. You have the opportunity to earn points towards a fabulous all-inclusive trip to The Westin Playa Conchal, Costa Rica. A spectacular resort located in the middle of the Costa Rican Jungle. There is so much included on this trip and you can win it by just buying your building materials from our locations. Let us reward you for your loyalty. This program is subject to the following outlined conditions.

1. Points will be earned at the rate of 1 point for each \$100 of materials purchased from our stores between November 25, 2019 to November 22, 2020. As an additional bonus for buying kitchen cabinets from us, we will award an additional 1 point for every \$100 spent on cabinets and countertops.
2. The Westin Resort rooms are based on double occupancy. To earn one fully paid trip for two people staying in one room for 5 nights, customers must earn 5,000 points. Companies can earn up to 5 awards (5 couples). Customers that purchase a minimum of \$75,000 during the earning period may purchase the additional points that are required at a cost of \$1.00 per point. All points purchased must be paid in full on or before December 15th, 2020. **For customers that are trending to need to pay for part of the trip, deposits will be required. Deposits are non-refundable unless the reconciled points earned exceed the amount needed. If paying by credit card a 3% fee will apply.**
3. Each trip package includes roundtrip airfare, roundtrip airport transfers, double occupancy room. This is an all inclusive trip that includes food and beverages at the resort.
4. The Westin Resort stay is from January 23-28, 2021. Customers are responsible for their own transportation and travel expenses to the departure airport.
5. ***This trip is for the exclusive use of the owners or principals of your business and your spouses and/or guests.*** The trip may not be sold, or given to others and is not transferable in any way. Unused trips revert back to The Lester Group. There will be no cash substitutions or merchandise in lieu of trips. There are no refunds or credits for future trips.
6. All qualifying purchases must be delivered or picked up complete by November 22, 2020. Qualifications for the trip will be derived from our companies "Customer Purchase Report". Remember, your purchases started qualifying for the trip November 25, 2019.
7. In order to be eligible to participate in the Travel Incentive Program, customers must turn in a sign up form and report all travelers from their company.
8. **Participation in this program is subject to maintaining your account with us according to our credit terms. Failure to abide by these terms may result in disqualification from our Travel Incentive Program and forfeiture of the right to participate. Your account must be current at the end of business December 15th, 2020.**
9. **Participants are responsible for all local, state or federal taxes, if any.** The Lester Group will issue the appropriate tax forms at the end of the tax year in which the trip was awarded, if required.
10. Participants pictures may be used on our social media page as well as on future trips.

The Westin, Playa Conchal, C.R. Jan 23-28, 2021